

THE NATIONAL
Youth Ministry
WEEKEND



ADVERTISING & EXHIBITING

22-24 NOVEMBER 2024
RESORTS WORLD, BIRMINGHAM





THANKS FOR ENQUIRING ABOUT OPPORTUNITIES TO ADVERTISE AND EXHIBIT AT THE NATIONAL YOUTH MINISTRY WEEKEND 2024.

Your role at the event is vital, not only does it help delegates build a picture of the life changing things God is doing across the world of youth work but it also helps us keep the ticket price down and enables those who need it most to come and take part.

Our 2024 theme is titled **ADVENTURE OF A LIFETIME**. We'll be exploring how youth work can equip young people for a lifelong faith that can navigate the ups and downs of adulthood and the challenges the world is facing. How can we help the young people we are working with today, thrive as Christians as they get older...

In this brochure you'll find everything you need to join us, from the various opportunities to our T's and C's and the link to signing up. Thanks for being a part of NYMW 2024.

The NYMW planning team

[CLICK TO GO TO OUR ONLINE BOOKING FORM](#)

SPONSORSHIP & EXHIBITING

IN THE NYMW GOODIE BAG

Our NYMW bags are famous for being full of treats and surprises for delegates to reward them for their hard work and to spur them on to even greater things.

Do you have something imaginative to get your message out there or a helpful resource that could impact on youth work across the country?

There's just 20 coveted places in the bag. But standards are high; a leaflet or stickered chocolate bars won't make the grade. Can you make something inspiring to be remembered by long after the weekend's over?

There's no cost to this option other than your own costs for producing 1,000 copies of your item and shipping it to the venue.

Contact us by emailing nymw@youthscape.co.uk to explore this further.

FREE

IMMERSIVE EXPERIENCE

Take over a room for the whole weekend and create an interactive space for delegates to engage with your work and vision. We're thinking of organisations who might want to set up an art display, interactive experience or something creative that will be visited by hundreds of delegates through the weekend. The space is right at the heart of the conference centre where you'll be visible to everyone. Contact us to discuss.

CONTACT US

Our exhibition is in prime position in the main foyer where there is plenty of engagement with delegates.

We have substantially increased the benefits of exhibiting for 2024 and included extra opportunities for promotion.

EXHIBITION STANDARD

- 2m x 2m stand in the main foyer
- Advert slide on the main session screen
- Placement of a pop-up banner elsewhere in venue
- Paragraph write up in paper programme
- Paragraph write up in online programme
- Up to 2 team with full access to the NYMW programme

£700 [CLICK TO GO TO OUR ONLINE BOOKING FORM](#)

EXHIBITION PLUS

- 2m x 3m stand in the main foyer
- Advert slide on the main session screen
- Placement of a pop-up banner elsewhere in venue
- Paragraph write up in paper programme
- Paragraph write up in online programme
- Up to 3 team with full access to the NYMW programme

£800 [CLICK TO GO TO OUR ONLINE BOOKING FORM](#)

If you'd like to discuss any of these options, please contact us to discuss this further by emailing nymw@youthscape.co.uk.

TERMS & CONDITIONS

1. BOOKING & PAYMENT

Full payment is required to secure your booking. Upon confirmation of your booking, an invoice with payment details will be sent to the email provided and payment will be due within 30 days. If full payment is not received by the deadline, we reserve the right to sell the space to another applicant.

2. RESERVATION OF RIGHTS

We reserve the right to accept or decline any application, cancel a space in the exhibition and to remove the stand and exhibitors from site at any time. We also reserve the right to ask any organisation to refrain from selling or distributing any product deemed unsuitable. This is all at our sole discretion and we are not responsible for any losses incurred.

3. PUBLIC LIABILITY INSURANCE

Exhibitors are required to have their own Public Liability Insurance. A copy of this must be emailed to us by 1/11/24.

4. ELECTRICAL EQUIPMENT

All electrical equipment must have a current PAT certificate and comply with current safety standards. You can use one 4 way adaptor in your sockets but the total power demands must not exceed 13 amps.

5. VALUABLES

As the foyer is always open any valuables left on the stands are at your own risk. Youthscape cannot be held responsible for any damage, theft or loss of stock or equipment belonging to either the organisation or that of your team.

6. CANCELLATIONS

If you cancel:

- More than 2 months before the event you will receive a refund minus 25%.
 - Between 1 and 2 months before the event you will be liable for 50% of the cost of the booking.
- Less than 1 month before the event you will be liable for 100% of the cost of the booking.

7. ADVERT SLIDE ON THE MAIN SESSION SCREEN

Adverts must be emailed to us by 1/11/24. They must be supplied as a pdf or high res jpeg in 16/9 screen format. Youthscape reserves the right to refuse an advert if it does not meet the required resolution or formatting.

8. BANNERS

Youthscape reserves the right to remove a banner if it does not consider its content appropriate or if it is unsafe.

9. IN THE BAG

Organisations booking an item in the bag must liaise with us on the suitability of the item and avoid duplication. Applications to be considered for inclusion in the bag should be received by 1/10/24. All items must be delivered to The Vox on the 20th or 21st November 2024. Youthscape reserves the right not to include any items delivered after this date.

10. IN THE PAPER AND ONLINE PROGRAMME

Organisations must submit copy for inclusion with the paper and online programmes by 1/10/2024. Copy can be up to 100 words to describe your ministry or work. Please also send us a logo that can be used alongside the copy.

11. RISK ASSESSMENT

We ask you to perform a risk assessment of your stand and email it to nymw@youthscape.co.uk by 1/11/24. You will also be responsible for completing a safety check of your stand before each opening and we reserve the right to ask you to amend or remove items posing a danger to delegates or other exhibitors.

KEY DEADLINES

1/10/24

Applications for items in goodie bag
Submit copy for programme

1/11/24

Submit public liability insurance
Submit risk assessment
Submit advert slide for main sessions

21/11/24

Delivery of goodie bag items to venue

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Youthscape

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