



# SATELLITES

**2022 ADVERTISING OPPORTUNITIES**

**V2 - 08/04/22**

# WHO WE ARE

Satellites is a brand-new event for young people, brought to you by the team at Youthscape. It's a five-day gathering, designed to inspire teenagers to live with God at the centre of their lives for the other 360 days of the year. Our first event will be taking place at the East of England Arena, beginning on Tuesday 9 August 2022 and running until the evening of Saturday 13 August 2022. Our team are working hard to create a dynamic programme for the week, reflecting our seven core values throughout - prayer, worship, family, power, justice, evangelism and creativity.



# THE DEPOT

**Are you an organisation or charity who are passionate about inspiring young people to put God at the centre of their lives?**



If so, we'd love you to apply to join us at the very first Satellites event in August 2022! This is an opportunity for your team to spend five days meeting and chatting to young people from across the UK, giving them the chance to ask questions about the work you do and be resourced for living out a life with God at the centre. The Depot will be in a central venue at the heart of Satellites, with a café providing space for young people and their youth leaders to chill out whilst enjoying a hot drink, charge their phones and meet new people.

## **Each stand includes:**

- A choice of different sizes of space (with discounts for registered charities)
- Two event passes for the week (up to two additional passes available to purchase)
- Camping space for your team
- Two servings of teas or filter coffees daily per person
- One table and two chairs (more available to hire at an additional cost)





# EXHIBITION INFORMATION

Here are a few key things for you to note before exhibiting in The Depot!



- The Depot is open daily from 1.30-5.30pm and 8.45-11pm - your stand will need to have a team member on it at all times during these opening hours (times subject to change)
- Exhibitors will be able to arrive to set up from midday on Monday 8 August and need to be finished by midday on Tuesday 9 August at the latest. All vehicles will need to be moved to the car park by this time too
- The Depot will remain open until 11pm on Saturday 13 August and exhibitors should not pack down their stands before this time
- Stand applications will close on Friday 10 June 2022
- All team member forms must have been received by Friday 1 July - any team member forms received after this date will be subject to a £50 late fee per person

[CLICK HERE TO APPLY](#)



# TEAM MEMBERS

**Team work makes the dream work, and here is some important information for exhibitor team members to be aware of!**

Satellites is an event for young people and organisations exhibiting at the event are responsible for ensuring that all of their team members are appropriate people to participating in a youth event and interacting with children and vulnerable adults. This may be in the form of existing referencing/disclosure checks, or background checks you carry out specifically to attend Satellites.

Your stand needs to have at least one person on it at all times during opening hours. Two free team tickets per stand are included, and you have the option to buy up to two additional team tickets for the event (totalling a maximum of four team members per plot). Each team member will need to complete a short form and agree to our team code of conduct in order to be booked onto Satellites. Team members need to be aged 18+ at the start of the event.



# THE DEPOT PRICING



	2X2M	2X4M	2X6M	2X8M
STANDARD RATE*	£600	£1200	£1800	£2400
CHARITY RATE A^	£420	£1020	£1620	£2220
CHARITY RATE B^	£300	£900	£1500	£2100
POWER SUPPLY	£60			
ADDITIONAL TABLES	£15			
ADDITIONAL TEAM MEMBERS	£85			

\* For organisations that are trading at Satellites, a 17.5% turnover rent will be applied in addition to stand rental. Invoices will be issued post event for the balance if 17.5% of sales are greater than the cost of the space. A reconciliation of your total net sales will be requested post-event and an invoice issued.

^ Charities that are registered with the Charity Commission are entitled to a discount on the first 2x2m area booked, additional space will be charged at the full rate. This discount is based on annual turnover:

Over £500,000	Charity rate A	30% discount on standard rate
Under £500,000	Charity rate B	50% discount on standard rate



# ADVERTISING OPPORTUNITIES

We have a bunch of other ways that you can get involved with advertising your organisation at Satellites. These include a Heras fencing panel with an advert on it placed in a prominent area on site, your slide on repeat in The Depot, sponsoring the coffee cups in our café venues, sponsoring our team t-shirts or team water bottles and contributing to a welcome pack for each group (see below). Some of these options will be limited to just one organisation - please complete the advertising application form and we'll be in touch!

## PRICING

<b>HERAS FENCING PANEL</b>	<b>£450</b>
<b>SLIDE IN THE DEPOT</b>	<b>£200</b>
<b>BRANDED COFFEE CUPS</b>	<b>£1500</b>
<b>SPONSOR TEAM T-SHIRTS</b>	<b>£3000</b>
<b>SPONSOR TEAM BOTTLES</b>	<b>£1500</b>

We are going to be producing a welcome pack that each group will receive when they arrive at Satellites - made up of items that youth leaders will find helpful, bits that will benefit a group of young people and some useful and fun camping stuff for the group. If you'd like to contribute a pack of tent pegs for each group on site or hot chocolate + marshmallows for a bunch of young people, we'd love to chat with you about being part of welcoming each group to the first ever Satellites event.



# HOW TO APPLY

## How does the exhibiting application process work?

- Firstly, make sure you've read the whole of this advertising pack - including the terms and conditions on the final few pages as you'll be asked to confirm you've read and understood them
- Next, complete the [online application form](#) for your organisation/charity in full
- We'll aim to respond to you within 14 days of receiving your application
- If your stand space is approved, you'll need to pay a deposit of 20% of your total cost - we'll send you an invoice for this. This deposit is non-refundable and needs to be paid within 14 days of the invoice being sent
- Each member of your team needs to complete a team member form so that we can process their place at the event. These forms need to be received by Friday 1 July - any team member forms received after this date will be subject to a £50 late fee per person
- The rest of the payment for the stand needs to be paid by Friday 15 July 2022 - again we'll send you an invoice and a reminder in advance

[CLICK HERE TO APPLY](#)





# TERMS AND CONDITIONS

These terms and conditions apply to all organisations and individuals exhibiting or advertising at Satellites 2022

## 1. EXHIBITION APPLICATIONS

- 1.1. Applications must be received by Friday 10 June 2022
- 1.2. All applications are seen as a request to exhibit in The Depot at Satellites. Youthscape reserve the right to decline your application at our discretion and without entering into a dialogue about the decision
- 1.3. Youthscape aim to respond to all exhibition applications within 14 days of receiving a complete application

## 2. PAYMENT

- 2.1. Upon confirmation of your stand space, a deposit of 20% of your total cost will be due. An invoice with payment details will be provided and payment will be due within 14 days. Deposits are non-refundable
- 2.2. Full payment will be due by Friday 15 July 2022. An invoice with payment details will be provided in advance. A 10% discount will be given to all stands paid for in full by Wednesday 15 December 2021
- 2.3. Youthscape reserve the right to withdraw any offer if payment terms are not adhered to
- 2.4. Charities that are registered with the Charity Commission are entitled to a discount on the first 2mx2m area booked, additional space will be charged at the full rate. This discount is based on annual turnover:
  - Under £500,000 – 50% discount
  - Over £500,000 – 30% discount
- 2.5. Stand costs: (see table above)
- 2.6. For organisations that are trading at Satellites, a 17.5% turnover rent will be applied in addition to stand rental. Invoices will be issued post event for the balance if 17.5% of sales are greater than the cost of the space. A reconciliation of your total net sales will be requested post-event and an invoice issued
- 2.7. Any organisations who have read these Terms and Conditions in full and email [exhibitors@wearesatellites.com](mailto:exhibitors@wearesatellites.com) with the subject line "eagle eyes" will receive a £15 discount on their stand fee

## 3. CANCELLATIONS

- 3.1. All cancellations of exhibition space must be received by Youthscape in writing by emailing [exhibitors@wearesatellites.com](mailto:exhibitors@wearesatellites.com). Please note all deposits are non-refundable.
- 3.2. If the cancellation is made after Friday 15 July 2022, the organisation will be liable for 100% of the booking
- 3.3. In the occurrence that Satellites is cancelled, all money will be refunded with 28 days of the cancellation
- 3.4. It is entirely at Youthscape's discretion to cancel an organisation's booking at any time, prior to and during the event, and we are not responsible for any losses incurred

## 4. STAND SPACE, EQUIPMENT & SAFETY

- 4.1. Stand space is available from the standard size of 2m x 2m and can be increased by 2m up to 2m x 8m. All stands have a depth of 2m. Please ensure your stand fits in the space booked, extra space will be charged at the advertised rate if available. If no additional space is available and you are unable to stay in the space booked, you may be evicted from The Depot with no refund
- 4.2. Your stand space will be marked out on arrival at the event, please note, there will be no shell scheme (walled exhibition structure) supplied, you will be responsible for providing your own display panels to fit in your area (we cannot guarantee your stand will be against a wall). No panels or structure can exceed 2.4m high
- 4.3. Organisations can hire tables and chairs from us, and are responsible for providing all backdrops, banners, displays etc. for the stand. Stands, fittings and any material used must be fire retardant (in accordance with appropriate authorities and British Standard 5867 part 2). Appropriate certification will be requested
- 4.4. Your stand space must be free of trip hazards including trailing cables, these must be removed or taped down.
- 4.5. Your stand must be free of packaging materials and rubbish must not accumulate within the venue
- 4.6. Fire exits and walkways must be kept clear and free of obstructions at all times

- 4.7. Before the opening of the exhibition and throughout the event, the Depot Manager will check each stand to ensure the safety of guests and team. Action will be taken where it is deemed necessary. Any concerns around Health and Safety should be directed to the Depot Manager who will make a further assessment
- 4.8. At the end of the event, your space must be left how it was found. No equipment, stand furnishings or rubbish must remain in this space

## 5. POWER

- 5.1. Power must be booked during the application process. The power supply is a double 13Amp socket
- 5.2. All electrical equipment used on your stand must have a Portable Appliance Test (PAT) Certificate or have been purchased within 12 months of the event
- 5.3. PAT Certificates must be brought to site and shown on request by the Exhibition Manager. The use of any equipment or appliance without a valid PAT Certificate will not be permitted on site
- 5.4. Cables must not be 'daisy chained' under any circumstances
- 5.5. Electrical items that pose a risk must not be used on stands i.e. kettles, portable heaters etc.

## 6. INSURANCE AND RISK ASSESSMENTS

- 6.1. All organisations exhibiting at Satellites are required to have their own Public Liability Insurance with an indemnity of £5,000,000 per claim. A copy of your Public Liability Insurance will be requested on approval of your application.
- 6.2. Organisations are required to complete and send a Youthscape Fire and Risk Assessment document for the safe assembly and dismantling of their stand and all activities taking place

## 7. STAFFING AND BEHAVIOUR

- 7.1. It is your organisation's responsibility to ensure each volunteer or member of staff representing you is suitable to do so and is legally able to work in the UK.
- 7.2. It is your organisation's responsibility to ensure that your staff are fit to work and are not displaying any symptoms of illness which could be contagious. Any member of your staff with symptoms of Covid-19 or with vomiting or diarrhoea must be isolated immediately and the situation reported to the Depot Manager.
- 7.3. Exhibitors are required to wear event wristbands at all times; lost or replacement wristbands will be charged for.
- 7.4. All stand representatives must be 18 or over at the time of the event. No one under the age of 18 will be permitted in The Depot during set up and pack down
- 7.5. Youthscape reserve the right to remove any person whose behaviour we deem to be inappropriate, where their behaviour may harm the reputation of Satellites or Youthscape or where their behaviour may be harmful to themselves, guests or team members
- 7.6. During the event, Youthscape reserve the right to ask you to reduce the size of your stand team if you have too many people for the size of the stand booked and are causing disruption to other stands around you
- 7.7. Members of your team will be able to redeem up to two cups of tea or filter coffee per day from the café in the venue
- 7.8. It is a condition of exhibiting at Satellites that you ensure all stand representatives are suitable to work with children and young people. All team members will be required to sign a safeguarding declaration prior to arriving on site.

## 8. RESTRICTIONS

- 8.1. Where music is played from your stand, it must not be of a level to disrupt the stands around you. The Depot Manager has the right to stop music if it is seen to be a disruption to other organisations
- 8.2. No announcements may be made with a microphone or other amplification device
- 8.3. No signings or 'special appearances' without express permission from the Satellites team prior to the event. Please email [exhibitors@wearesatellites.com](mailto:exhibitors@wearesatellites.com) to request this
- 8.4. No food or drink may be given away or sold



# TERMS AND CONDITIONS

## Continued

8.5. Any literature, resources and goods displayed or distributed on your stand must comply with the law and be free from any offensive or defamatory images, words or statements. Youthscape reserve the right to ask you to remove immediately anything that we deem inappropriate, unsuitable or which may cause offence to delegates

8.6. Stand space must not be 'sub-let', transferred, traded or shared with any other organisation

8.7. Please be mindful of the printed literature you bring to the event, and consider whether there are more sustainable or environmentally friendly ways for sharing information with delegates. Leafleting outside of your stand area is strictly prohibited and the Satellite's team are within their rights to confiscate any materials that are being inappropriately distributed at the event

8.8. Your stand representatives are not permitted to photograph or video any delegates in their stand area without the express written permission of the individual

8.9. Satellites do not favour sectarian propaganda or proselytising within the Christian fellowship. This means that any individual or group that uses Satellites and its facilities for such purposes does so against the spirit of the event. Satellites reserves the right to cancel any such person's or group's booking and escort them off the site at once.

## 9. ARRIVAL, SET UP, VEHICLE ACCESS & PACK DOWN

9.1. Organisations are responsible for the safety, delivery, assembly, staffing, dismantling and removal of their stand and any materials used in their space

9.2. Access to The Depot will be from midday on Monday 8th August for set up to commence, all stands must be fully erected by midday on Tuesday 9th August. Any stands not built by this time will not be permitted to open on the first day of the event

9.3. Under no circumstances must stands begin being dismantled until The Depot is closed at 11pm on Saturday 13th August and the Depot Manager has given express permission for this to go ahead

9.4. Anyone under the age of 16 is not permitted in the exhibition area during set up and pack down under any circumstances

## 10. SECURITY

10.1. Main entrances to the venue will be locked when The Depot is closed, however Youthscape cannot guarantee the security in the venue

10.2. Neither Youthscape or contractors brought in by Youthscape, are liable for any loss or damage incurred during the event

10.3. It is your organisation's responsibility to ensure that you have adequate insurance to cover your stock, stand furnishings and any other items brought to site and that your stand team remove any valuables from your stand when there are no representatives on your stand

10.4. Although we don't ask that stands are packed away fully when The Depot is closed, we would recommend all valuable and sensitive items are taken away during closed hours

## 11. LIABILITY

11.1. By agreeing to the Terms and Conditions, you accept that we will have no liability for damage or loss, directly or indirectly through Acts of God, explosions, floods, tempest, fire, accident, war or threat of war, sabotage, insurrection, civil disturbance, any acts, restrictions, regulations, bylaws, prohibition or measures of any kind on the part of any governmental, parliamentary or local authority, import or export regulations or embargoes, strikes, lock-outs or other industrial actions or trade disputes (whether involving the our employees or those of a third party) or any power failure whatsoever or howsoever caused.

11.2. Except in respect of death or personal injury caused by our negligence, or as otherwise expressly provided in these Terms and Conditions, we shall not be liable to you or any of your employees or representatives by reason of the provision of these Terms and Conditions or any representation (unless fraudulent), or any implied warranty, condition or other term, or any other duty at common law for any loss or any indirect, special or consequential loss, damage, costs, expenses or other claims (whether caused by our negligence, our servants or agents or otherwise) which arise out of or in connection with your exhibiting at the event, and our entire liability in any circumstances shall not exceed an amount covered by our insurance from time to time.

## 12. OTHER ADVERTISING OPPORTUNITIES

12.1. Advertising opportunities will be allocated at our discretion and not all applications will be accepted

12.2. Upon confirmation that your application to advertise has been approved, the total cost will be due. An invoice with payment details will be provided and payment will be due within 14 days. Payments are non-refundable

12.3. All relevant artwork must be submitted to Satellites by Friday 10 June 2022. Failure to submit artwork on time may result in all loss of all payments and advertising opportunities unless specifically agreed in writing by a member of the Satellites team

12.4. All advertising must contain content that we deem appropriate to our audience (primarily young people and their youth workers), and must be of a high enough quality to be printed where required. If artwork submitted is unusable then we will make all reasonable endeavours to obtain usable artwork from you within what we deem to be reasonable timescales. If we are unable to obtain such artwork from you then we reserve the right to cancel your booking and no refund will be available. Satellites have the final sign off on any and all adverts shown at the event – including in print and on screen

12.5. Adverts should not include a direct ask for financial giving, and must not give out phone numbers for donations via text

## 13. DISPUTES

13.1. This agreement and any disputes arising out of or in connection with its subject matter are governed and construed in accordance with the law of England. The parties to this Agreement hereby irrevocably agree that the Courts of England have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement

All information provided in these Terms and Conditions are correct at the time of issue. If any changes occur, we will update all exhibitors as soon as possible and will update our website here: [www.youthscape.co.uk/satellites/exhibitor-terms-and-conditions](http://www.youthscape.co.uk/satellites/exhibitor-terms-and-conditions)

[CLICK HERE TO APPLY](#)





**EXHIBITORS@WEARESATELLITES.COM**