

THE NATIONAL
Youth Ministry
WEEKEND

**ADVERTISING &
SPONSORSHIP PACK**

18-20 NOV 2022
THE EASTSIDE ROOMS
BIRMINGHAM, B7 4BL

EMAIL: Nymw@youthscape.co.uk



THANKS FOR ENQUIRING ABOUT
OPPORTUNITIES TO ADVERTISE AND
EXHIBIT AT THE NATIONAL YOUTH
MINISTRY WEEKEND 2022

The National Youth Ministry Weekend is
back and better than ever in 2022. New
year, new venue, same vision for
inspiring young people and youth work.

In this brochure you'll find everything
you need to join us; from the various
opportunities, to our T's and C's. ***On the
last page you will find the link to
complete your booking form.***

If you have any questions, you can email
us at nymw@youthscape.co.uk

- The NYMW planning team



Exhibiting

Our exhibition is in prime position in the main foyer where there is plenty of engagement with delegates. We're offering two sizes of stand:

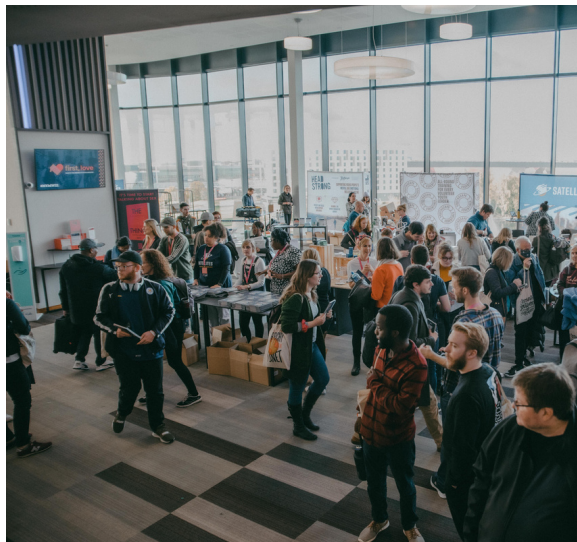
2M X 2M SPACE

£475

2M X 3M SPACE

£575

The exhibition will be open at set times during the weekend, designed to give you the best chance to meet delegates before and after main sessions, and whilst optional seminars and activities are taking place. We'll promote the exhibition in the main sessions but you'll find youth workers are always interested in resources and support for their work and will come to visit you.



INCLUDED IN YOUR EXHIBITION BOOKING

2 free passes to the NYMW.

1 power socket per booked space; the use of which must not exceed 13 amps.

YOUR EXHIBITION STAND

You are booking 'space', and are responsible for bringing and creating your own display area, including any storage, tables and seating within your stand space. Any pop up stands must sit within your allocated space in entirety and for fire safety reasons, any structures used must not have a closed top/roof.

Get in touch with us at nymw@youthscape.co.uk if you have any questions.



Advertising

IN VISION

SCREEN ADS

Shown on main stage a minimum of three times across the 5 main programme sessions.

£125

BANNER STANDS

Visible in the main foyer across the whole weekend.

£50

IN THE NYMW GOODIE BAG

Our NYMW bags are full of treats and surprises for delegates to reward them for their hard work and to spur them on to even greater things. Do you have something imaginative to get your message out there or a helpful resource that could impact on youth work across the country?

There's 20 places in the bag. But standards are high; a leaflet or stickered chocolate bars won't make the grade. Can you make something inspiring to be remembered by long after the weekend's over?

There's no cost to this option other than your own costs for producing 1,000 copies of your item and shipping it to us.

GOODIE BAG BRANDING

This is an opportunity to have your logo right on the front of the goodie bag. We'll be reserving one side of the bag for a single organisation who want to promote themselves in the most visible way possible. Remember, not only will delegates all get a bag on arrival, they're often used throughout the weekend and beyond to carry stuff. Printing is one colour for the cost below. Contact us if you're interested in colour options.

£500

IN PRINT

Feature in the essential Delegates Programme. This daily planner lets people find out what's on, when and where, check out the who's who of our amazing contributors, read relevant articles and discover your organisation and how it could help their ministry.

INSIDE A5 COVER (FRONT OR BACK)

£250

FULL PAGE AD

£180

148mm x210mm with 3mm bleed

1/2 PAGE

£125

148mm x 105mm with 3 mm bleed

Exhibiting T's & C's

RISK ASSESSMENT

We ask you to perform a risk assessment of your stand and email it to nymw@youthscape.co.uk by 1/11/22.

You will also be responsible for completing a safety check of your stand before each opening and we reserve the right to ask you to amend or remove items posing a danger to delegates or other exhibitors.

BOOKING & PAYMENT

Full payment is required to secure your booking. Upon confirmation of your booking, an invoice with payment details will be sent to the email provided and payment will be due within 30 days. If full payment is not received by the deadline, we reserve the right to sell the space to another applicant.

RESERVATION OF RIGHTS

We reserve the right to accept or decline any application, cancel a space in the exhibition and to remove the stand and exhibitors from site at any time. We also reserve the right to ask any organisation to refrain from selling or distributing any product deemed unsuitable. This is all at our sole discretion and we are not responsible for any losses incurred.

PUBLIC LIABILITY INSURANCE

Exhibitors are required to have their own Public Liability Insurance; a copy of which must be emailed to us by 1/11/22.

ELECTRICAL EQUIPMENT

All electrical equipment must have a current PAT certificate and comply with current safety standards. You can use one 4 way adaptor in your sockets but the total power demands must not exceed 13 amps.

VALUABLES

As the foyer is always open no valuables can be left on the stands when unstaffed. Youthscape cannot be held responsible for any damage, theft or loss of stock or equipment belonging to either the organisation or that of your staff.

CANCELLATIONS

If you cancel:

- More than 2 months before the event you will receive a refund minus 25%.
- Between 1 and 2 months before the event you will be liable for 50% of the cost of the booking.
- Less than 1 month before the event you will be liable for 100% of the cost of the booking.

ADVERTISING T'S & C'S

IN VISION

SCREEN ADS

Adverts must be emailed to nymw@youthscape.co.uk by 18/10/22. They must be supplied as a vector image, high res jpeg, or tiff.

Youthscape reserves the right to refuse an advert if it does not meet required resolution or formatting quality.

BANNERS

Youthscape reserves the right to remove a banner stand if it does not consider its content appropriate or if it is unsafe.

IN THE BAG

Organisations booking an item in the bag must liaise with nymw@youthscape.co.uk on the suitability of the item and avoid duplication.

Applications to be considered for inclusion in the bag should be received by 1/9/22.

All items must be delivered to Youthscape by 01/11/22. Youthscape reserves the right not to include any items delivered after this date.

IN PRINT

Artwork must be supplied in a high quality print ready pdf and be emailed to nymw@youthscape.co.uk by 18/10/22.

Colour in CYMK and any embedded image to be at least 300 dpi.

BOOKING & PAYMENT

Full payment is required to secure your booking. Upon confirmation of your booking, an invoice with payment details will be sent to the email provided and payment will be due within 30 days. If full payment is not received by the deadline, we reserve the right to sell the space to another applicant.

CANCELLATIONS

All cancellations of advertising must be received in writing. If you cancel:

- After the advert booking deadline you will incur a cancellation fee of 50% of the booking amount.
- After the submission deadline will incur a cancellation fee of 100% of booking fee.



**CLICK HERE TO COMPLETE
YOUR BOOKING FORM**

APPLICATIONS CLOSE 14TH OCTOBER 2022



KEY SUBMISSION DEADLINES

14/10/2022

Booking forms

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18/10/2022

All artwork sent to
nymw@youthscape.co.uk

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1/11/2022

Risk assessments
Public liability insurance certificates
Goodie bag contributions

EMAIL: NYMW@YOUTHSCAPE.CO.UK

